



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1880/06299946
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 643262
Inv Date 10/28/2012
Terms Net 30
Contract 329369
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

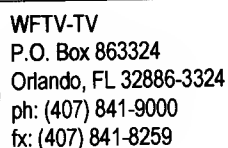
AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.1	Spot	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/16/12 7:25AM (Tu)	00:30		RPOFDH301TVFL	\$2000.00	
2.1	Spot	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/19/12 8:58AM (Fr)	00:30		RPOFDH400TVFL	\$2000.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 10:58AM (Tu)	00:30		RPOFDH301TVFL	\$925.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 11:35AM (We)	00:30		RPOFDH101TVFL	\$925.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 11:32AM (Fr)	00:30		RPOFDH400TVFL	\$925.00	
5.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 12:26PM (Tu)	00:30		RPOFDH301TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 12:12PM (We)	00:30		RPOFDH101TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 12:36PM (Th)	00:30		RPOFDH400TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 12:56PM (Fr)	00:30		RPOFDH400TVFL	\$850.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:27PM (Tu)	00:30		RPOFDH200TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:28PM (We)	00:30		RPOFDH101TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:28PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 6:29PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	10/17/12 7:13PM (We)	00:30		RPOFDH200TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	10/18/12 7:14PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	10/19/12 7:05PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,Th-1,F-1	10/16/12 7:48PM (Tu)	00:30		RPOFDH301TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,Th-1,F-1	10/18/12 7:29PM (Th)	00:30		RPOFDH200TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,Th-1,F-1	10/19/12 7:36PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	10/16/12 12:01AM (Tu)	00:30		RPOFDH301TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	10/17/12 11:54PM (We)	00:30		RPOFDH101TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	10/18/12 12:01AM (Th)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	10/18/12 11:44PM (Th)	00:30		RPOFDH400TVFL	\$1025.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/17/12 11:22PM (We)	00:30		RPOFDH101TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/18/12 11:12PM (Th)	00:30		RPOFDH400TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Su	10/19/12 11:33PM (Fr)	00:30		RPOFDH200TVFL	\$2000.00	
13.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	10/16/12 10:59PM (Tu)	00:30		RPOFDH301TVFL	\$5250.00	
21.1	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/20/12 7:54PM (Sa)	00:30		RPOFDH400TVFL	\$850.00	
24.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/21/12 12:28PM (Su)	00:30		RPOFDH400TVFL	\$600.00	
25.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/21/12 6:27PM (Su)	00:30		RPOFDH400TVFL	\$1500.00	
27.0	Spot	11:30:00PM-12:00:00	Day,Su-1	10/21/12 11:44PM (Su)	00:30		RPOFDH400TVFL	\$475.00	
29.0	Spot	7:00:00AM- 9:00:00	Day,M-1	10/22/12 7:25AM (Mo)	00:30		RPOFDH400TVFL	\$2000.00	
31.0	Spot	11:00:00AM-12:00:00	Day,M-1	10/22/12 11:33AM (Mo)	00:30		RPOFDH400TVFL	\$925.00	
32.2	Spot	12:00:00PM- 1:00:00	Day,M-1	10/22/12 12:13PM (Mo)	00:30		RPOFDH400TVFL	\$850.00	
36.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/22/12 7:05PM (Mo)	00:30		RPOFDH400TVFL	\$3000.00	
38.0	Spot	11:35:00PM-12:05:00	Day,M-1	10/22/12 11:53PM (Mo)	00:30		RPOFDH400TVFL	\$1025.00	
39.0	Spot	11:00:00PM-11:35:00	Day,M-1	10/22/12 11:27PM (Mo)	00:30		RPOFDH400TVFL	\$2000.00	
42.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/19/12 8:20PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
43.1	Spot	10:00:00PM-11:00:00	Per week (1),Mo	10/22/12 10:58PM (Mo)	00:30		RPOFDH400TVFL	\$6000.00	



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Product	Political (1065)
Brand	RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types	National/Political
Est/Headline	1880/06299946
Demo	
Revision	
Comments	RPOF 3 PAC

RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

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CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AqM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$81,675.00	Total Spots	41
Commission	(\$12,251.25)		
Net Total	\$69,423.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.